

Instructions for Applying Vinyl Lettering/Graphics

Your vinyl lettering/graphic is provided between two sheets of material. DO NOT remove these coverings until instructed to do so (instructions below).

- Clear material is the application tape which holds the vinyl while it is applied.
- Kraft backing paper covers the vinyl adhesive.

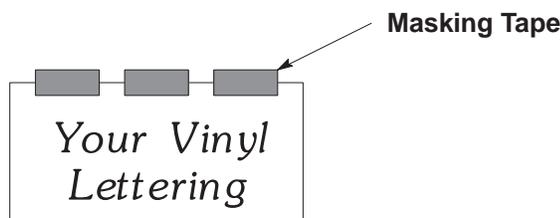
An application kit is provided. The kit includes:

- Application Fluid (prevents vinyl from sticking until you have it positioned).
- Plastic Squeegee (squeezes out the application fluid from underneath the vinyl and provides a firm bond between the lettering/Graphics and the surface it is being applied to).

Instructions:

Important: The air temperature and the material you are applying the vinyl to must be at least 40° F for proper adhesion.

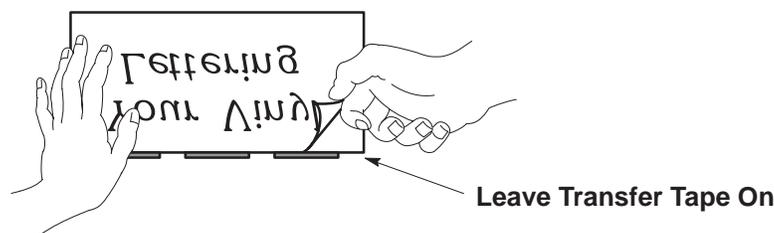
1. Clean the surface where you want to apply the vinyl. Use a little of the application fluid for cleaning but first make sure the surface is not affected by isopropyl alcohol.
2. Position the vinyl lettering (with application tape and backing paper in place) on the application surface. Tape the top edge of the application tape to the surface. Make sure the lettering is positioned evenly. Don't rely on the edge of the backing paper as a guide.



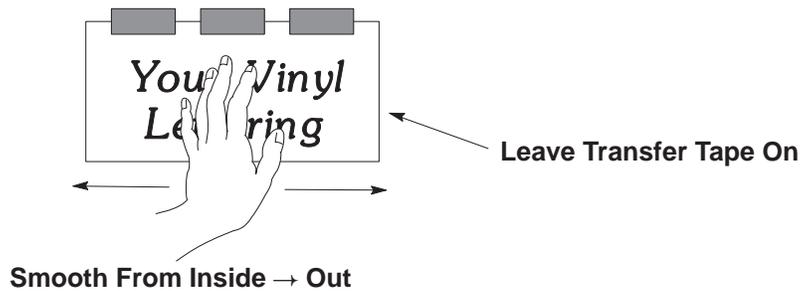
3. Flip up the vinyl lettering.



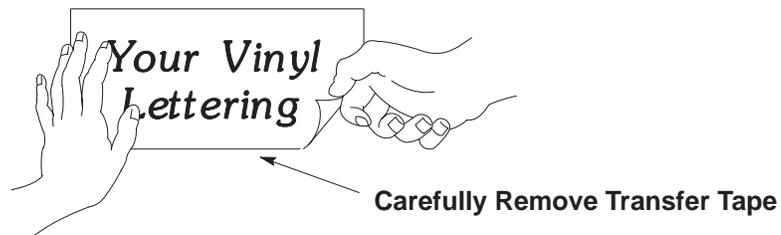
4. Remove the protective back covering the vinyl adhesive. Do not let the lettering flip back down.



5. While holding the vinyl lettering up, lightly spray the back of the lettering with the application fluid. This fluid prevents the vinyl from sticking before it's positioned.
6. Gently lower the vinyl lettering onto the surface. Lightly press down from the center of the vinyl outwards to remove any wrinkles or air bubbles



7. Gently go over the vinyl lettering with the plastic squeegee provided. The squeegee pushes the application fluid from underneath the vinyl, reducing bubbles and allowing for good adhesion.
8. Carefully and slowly remove the transfer tape. If your vinyl letters come up with the tape, don't be alarmed, this just means the application fluid is still doing its job. Put the transfer tape back down and rub with the squeegee again.



9. After removing the transfer tape, you may notice some small (sometimes large) bubbles in your vinyl lettering. This is normal. These bubbles are trapped pockets of application fluid. Use the squeegee to work the trapped fluid from underneath the vinyl. If that doesn't work, pop the bubble with a small pin or razor blade and squeeze the fluid out. The small cut or hole won't be visible.
10. It takes about 24 hours for the adhesive to obtain full strength so be careful rubbing anything against the newly applied vinyl.

Important: Don't use a power-washer on your vinyl lettering.

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